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## | EXPERIENCE

### **May 2005 – Present ACMI Corp., Gyrus ACMI, Inc., Olympus/Gyrus ACMI**

*Senior Graphic Designer.* Create & produce product literature, advertising, tradeshow signage, direct response, email blasts and all other marketing materials/collateral. Work with marketing & product managers, tradeshow manager and print vendors. Responsible for all product photography. Provide illustrations.

### **June 2004 – May 2005 Yellowfin Direct Marketing**

*Art Director.* After freelancing for Yellowfin for several months, I accepted a fulltime position. Created & produced direct mail campaigns, maintained website, photographed company portfolio, provided spot illustrations.

### **August 2002 – August 2004 Figure Ground Graphic Design**

*Principal/Graphic Designer.* After leaving Epsilon, I founded Figure Ground. Clients included Charrette, Newton Magazine, L.W. Robbins, Epsilon and Yellowfin Direct.

### **January 1991 – August 2002 Epsilon Data Management**

*Graphic Designer & Manager. 7/98 – 8/02.* Worked in direct response and advertising. Responsible for design for National Multiple Sclerosis account. Clients also included Save the Children, Catholic Relief Services, National Urban League and Easter Seals.

*Graphics Manager. 1/94 – 6/98.* Apart from individual contribution as a designer and production artist, I managed six production artists and a huge volume of deadline-driven work. I coordinated with the Production and Account teams, went on press checks, purchased all software & hardware for the group.

*Mechanical Production Coordinator. 1/91 – 1/94.* Coordinated and executed layout and production of creative for all clients including the American Cancer Society, Dana-Farber's Jimmy Fund and the San Diego Zoo. Managed freelance staff. Put in place a QC process, wrote a Creative Manual documenting all procedures and specifications.

## | EDUCATION

### **Massachusetts College of Art**

Graphic Design Certificate program. This is a rigorous program consisting of a minimum of 12 three-credit classes. I graduated with a GPA of 3.65

### **Northeastern University**

Undergraduate program in Business Administration (at Epsilon I was managing a process and a group of people). I maintained a GPA of 3.85.

### **Escuela de Artes y Oficios, Seville, Spain**

Continued studying printmaking, especially serigraphy.

### **Montserrat School of Visual Arts**

Studied fine art with emphasis on printmaking.

## | SKILLS

Nearly 20 years' experience in graphic design and print production. Seven years' experience in web design. Excellent Quark, Photoshop InDesign and Illustrator skills. Competent photographer and illustrator. Knowledgeable in Dreamweaver & web design. Strong typography skills. Fluent in Spanish.

## | OTHER INTERESTS

Photography, book arts, rock & ice climbing, running

*Portfolio at [www.figuregrounddesign.com](http://www.figuregrounddesign.com) and upon request.*